

### Inventor Information

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### Application Information

Title Line One:: Transmission of Information During  
Title Line Two:: Ad Click-Through  
Total Drawing Sheets:: 5

Formal Drawings?:: Yes  
Application Type:: Utility  
Docket Number:: 1018.045US1

**Representative Information**

Registration Number One:: 39,662  
Registration Number Two:: 32,628  
Registration Number Three:: 32,022